

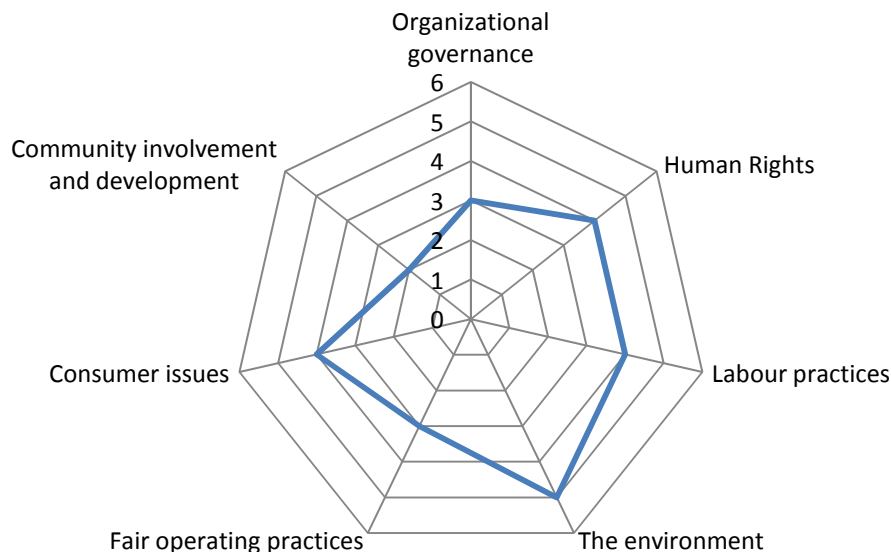
## CSR Quick Scan

### What is it?

The financial crisis has reignited widespread calls for more ethics and corporate social/societal responsibility (CSR). Many companies are also already putting individual CSR measures into place that, however, are frequently implemented in an uncoordinated and incomplete manner. A company's credibility in the marketplace depends on a comprehensive analysis that classifies ongoing activities and highlights blind spots. CSR thus becomes a cross-functional task that affects all departments of a company, from management, product design and marketing, to finances and HR, etc.

### Our services

With our Quick Scan, we analyse your company for all CSR-relevant topics, taking into account strategy, operational structure and culture. The analysis highlights where your company stands with regard to internationally recognised CSR standards.



In another step, we highlight the courses of action available and the measures to be taken in the area of CSR and also support companies on request in the implementation of these. To also successfully establish CSR in a company, we prefer to already work together with a company-internal CSR team in the analysis phase. As 'ambassadors', the team members promote awareness of CSR and the constructive handling of resistance among staff, thus ensuring the long-term establishment of social responsibility in the company.

**Our current references can be found on our homepage!**

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